



Alaska Youth Equestrian Club Sponsorship Invitation

The Alaska Youth Equestrian Club is dedicated to more than horsemanship—we instill the core values of hard work, teamwork, responsibility, perseverance, family, and friendship. Our riders learn from one another, from their mentors, and from the incredible horses they ride. We practice year-round, even in the depths of winter (above 10°F), because commitment and dedication are part of who we are.

Your sponsorship will directly support these hardworking riders as they represent their communities and perform at rodeos across Alaska during the 2026 season. These young people are the future, and with your help, we can give them the tools and experiences that will shape who they become.

Our Teams

- **The Cadence Drill Team** – A rodeo-style drill team performing synchronized maneuvers with precision, energy, and teamwork. Riders also proudly carry sponsor flags during performances.
- **The Rebel Riders Trick Team** – Performing acrobatic stunts on horseback, they combine courage and athleticism while also offering the chance to showcase your sponsor flag in the arena.
- **The McKinley Sweetheart Team** – Our up-and-coming youth, just beginning to learn drill routines, representing the future of the club.

Our club welcomes both youth and adult family members to ride together, keeping strong family values alive through shared experiences. However, when it comes to performances, we put our youth front and center—because this program is about investing in them.

Beyond the Arena

This club is about more than just performance. Members participate in community service projects, including volunteer work at the William Clark Chamberlain Equestrian Center, giving back to the community that supports them.

Why Your Sponsorship Matters

Your generous sponsorship helps cover:

- Extra practice sessions
- Horse transportation to events
- Team uniforms and tack
- Rodeo participation across Alaska

By becoming a sponsor, you'll make a meaningful impact on the lives of Alaska's youth. Your support will give them experiences and values they'll carry for a lifetime, while also gaining recognition for your business through sponsorship visibility at events. Any and all support is deeply appreciated—thank you for helping us keep this mission alive and thriving.



Crystal Borstad

Coach and Owner, Alaska Youth Equestrian Club



Sponsorship Levels

DIAMOND PACKAGE- Donation of \$1500+

Your company logo displayed on a trailer used for the teams at all events and while traveling. Your name/logo is flown in the performances of the drill team (we provide the flag) and carried in the Trick performances. Your name listed on the back of our team T-shirts & Sweatshirts. Your name listed on team website & a link from our website to yours.

PLATINUM PACKAGE- Donation of \$1200-\$1499

Your name/logo is flown in the performances of the drill team (we provide the flag) and carried in the Trick performances. Your name listed on the back of our team t-shirts & sweatshirts. Your name listed on our website and a link from our website to yours.

GOLD PACKAGE- Donation of \$700-\$1199

Your name listed on the back of our team t-shirts and sweatshirts. Your name listed on our website and a link from our website to yours.

SILVER PACKAGE- Donation of \$300-\$699

Your name listed on the back of our team t-shirts. Your name listed on our website and a link from our website to yours.

Training package- Donation of Alaska Air Miles

By donating Alaska Air Miles, you can allow the teams to bring in trainers or allow riders to travel outside Alaska to obtain training in either Drill or Trick performances.

The dollar value for your donation will be based on the number of miles of the donation.

10,000 miles = Name & link on our web site

25,000 miles = Silver package equivalent

50,000 miles = Gold Package equivalent

80,000 miles = Platinum Package equivalent

Additional Information: All sponsorships will be for the teams and not individual riders. Every Rider is requested to participate in obtaining sponsors to assist in the cost of this sport. Our season is October -September. Sponsorships will close on March 1st, 2024, for the 2024-25 show season so that we can order clothing and flags. We will still accept other monetary donations/sponsorships to meet our 2024 goal (New Drill Team Shirts, Drill & Trick Riding Clinics and new tack/chaps sets) after March 1. Any funds received after March 1st will be applied to the 2025-26 show season.

For the package or donation, you would like to sponsor, please Circle above and/or mark amount below:

****All checks must be made out to Alaska Youth Equestrian Club.**

Rider you have sponsored _____ Amount of Sponsorship _____

Contact Name _____ Phone # _____

Business Name _____

Address _____

E-mail Address _____ Website: _____

If you have any questions, feel free to contact Alaska Youth Equestrian Club Owner/Coach:

Crystal Borstad (907) 441-5315 or mail PO Box 1768, Palmer, AK 99645. Business Lic. 2171605